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THE SETAI, MIAMI BEACH INVITES GUESTS TO CELEBRATE 10 YEARS

New Year's Eve Kicks-off Year-Long Diamond Anniversary Festivities

MIAMI BEACH, Fla. (December XX, 2014) – A tropical hideout amidst the sizzling South Beach scene, The Setai, Miami Beach has become a favorite respite for global citizens and high profile jetsetters. As the luxury hotel prepares to usher in its 10th anniversary, it unveils today a series of special events and promotions to enable its guests and visitors to join in the celebration.

Keeping true to its Asian inspiration, The Setai has traditionally been blessed by Buddhist monks on momentous occasions. In preparation for its ten year anniversary, Buddhist monks from the Wat Buddharamsi of Miami recently visited The Setai holding a blessing ceremony that was attended by hotel guests, residents and staff. Following the blessing ceremony, the monks visited entry ways into all areas of the building and marked their blessing. Those using these entry points after they have been blessed by the monks are also considered blessed.

To commemorate the year-long celebration, The Setai introduces:

The Setai 10 Year Anniversary Escape Package – Serene, intimate and a true luxury oasis, The Setai invites guests to take advantage of a 10 percent savings on the nightly rate. During the stay Guests will also delight in a complimentary Signature Chili Passion Martini while savoring Executive Chef Mathias Gervais' inspired selection of amuse-bouche.

New Year's 2015: A Diamond Celebration – An evening in true Setai-style, guests will enjoy a gourmet six-course plated dinner, created by Executive Chef Mathias Gervais. Palate pleasers including caviar, lobster, Wagyu beef and Valrhona chocolate will be followed by live musical performances by The Ana Belen Quintet and Yoe's Trio plus the sounds of DJ Andre. To ring in 2015 at The Setai, reservations can be made by calling 1 855 923 7899.

The Setai \$10,000 Dinner – Held for a party of 10 in the hotel's exclusive Wine Cellar, guests will partake in a decadent eight course tasting and wine pairing menu. From Tuna Toro Tartar, Duo of Foie Gras and Maine lobster to White Alba Truffle Ravioli, Kobe Beef and Chocolate Caviar, dishes have been invented with the most discerning palates in mind.



The Golden Spa Retreat Experience – This purely pampering four hour spa package at The Spa at The Setai by THÉMAÉ begins with an Asian foot ritual tradition and 60 minute Nepalese Body Polish that will leave skin moisturized, renewed and glowing. Next, a 90 minute Himalayan Hot Stone Massage and during the remaining 90 minutes, two estheticians perform a luxurious Original Beauty facial alongside along with an Aura Balance Manicure and Pedicure.

A full schedule of events and offerings will be updated ongoing can be found on The Setai [website](#).

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About The Setai, Miami Beach: Ranked as “The Best Hotel in Miami” by Condé Nast Traveler magazine’s 2013 “Readers’ Choice Awards,” The Setai, Miami Beach is an integral part of Miami’s social, cultural and architectural Art Deco heritage. The 120-room Asian-inspired hotel re-emerged in November 2013 from multi-million dollar revitalization to its iconic pools, pool deck and other select areas of its complex. Embracing the serene Far East cultural style, The Setai features a refreshing balance between the sizzling South Beach scene and a tranquil tropical hideout. Offering the finest personal service for its discerning guests, three newly renovated sparkling pools, new dining experiences, and a dedicated concierge team, The Setai leaves no request unfulfilled, hence its popularity among the international jet-setting and A-lister crowds. For more information, visit thesetaihotel.com. FB: /thesetai. Twitter: @TheSetai.

About Trevi Luxury Hospitality Group: Headquartered in Dallas, Texas, Trevi Luxury Hospitality Group is an organization dedicated to creating world-renowned hotels and resorts. Having assembled a team of the industry’s most noted and experienced luxury hotel executives, Trevi offers an unparalleled capacity for developing, planning, operating, managing and marketing the finest independent hotels and resorts worldwide. Trevi is the vision of respected international hotelier Atef Mankarios who serves as CEO. Trevi provides comprehensive services to select independent luxury hotels and resorts around the world. Visit Trevi at www.trevilhg.com.