



THE SETAI, MIAMI BEACH AWARDED 2015 FORBES FIVE STAR RATING

MIAMI BEACH, Fla. (February 11, 2015) – The Setai, Miami Beach is seeing stars. The luxury hotel providing guests with an oasis of tranquility amidst the swanky South Beach scene has been awarded the prestigious Five Star rating from Forbes Travel Guide 2015. As The Setai, Miami Beach kicks-off its 10th anniversary celebration, being recognized by the Forbes Travel Guide provides yet another milestone to honor this year.

Guiding The Setai to this prestigious recognition is Trevi Luxury Hospitality and its CEO Atef Mankarios and Managing Director Guenther H. Richter. Since taking over the management of The Setai in April 2012, Mankarios and Richter introduced the Trevi Foundation of Excellence, a training program that led to several Five Star awards for Trevi in the past including The Mansion on Turtle Creek in Dallas and The Lanesborough in London, several St Regis, Rosewood and independent hotels. “We believe that excellence is not an aspiration but an ongoing commitment and have always placed extremely high standards on our team members, resulting in our creative services and amenities packages. Hosting the most discerning guests, international sophisticates and world leaders is a responsibility that we take seriously,” says Mankarios. “There is no aspect of the hospitality experience that is inconsequential; therefore we strive to keep one step ahead of our guests’ expectations. It is with pride that we receive this industry distinction and with an overwhelming appreciation to our guests.”

There is a unique culture at The Setai, Miami Beach combining the warmth and attentiveness of Asian hospitality with a sensibility for modern luxury delivered through European amenities and innovative services. From welcoming guests with luxury car airport transfers and checking them in with an Asian tea ceremony by Les Clefs d’Or Concierges to more subtle touches like its custom scent by Roja Dove and fresh flower installations, The Setai, Miami Beach continually refines its guest experience.

In November 2013, the hotel unveiled a multi-million dollar revitalization to its iconic pools, pool deck and other select areas of its complex. Then, in 2014, the hotel debuted its new Ocean Suites, providing the most exclusive accommodations in South Beach featuring one-to-four bedroom suites, offering stellar ocean views, exquisite Asian-inspired artistry and bespoke services personalized to each guest preference. Additionally, The Spa at The Setai by THÉMAÉ was launched in partnership with the Paris-based cosmetics and spa brand known for signature products and treatments inspired by the art of tea.

The hotel is well-known for its innovative culinary experiences as well, namely The Restaurant at The Setai and The Setai Grill, created from the vision of Executive Chef Mathias Gervais whom trained at several three Michelin star rated restaurants in Europe before moving to Miami to join The Setai team. A signature cocktail menu boasting a martini garnished with 24 Carat Gold Flakes along with an award-winning 4,000+ wine list rounds out the sips and bites offering throughout the hotel.



"We congratulate The Setai Miami Beach on earning the Forbes Travel Guide Five-Star award," said Gerard J. Inzerillo, Chief Executive Officer of Forbes Travel Guide. "This award puts the hotel in rarefied company among the finest hotels in the world, as determined by a unique and rigorous inspection process that is the gold standard for the industry - and a benchmark for decision-making for discerning consumers. We are delighted in particular for Guenter Richter and his dedicated staff as he is revered globally for his unique and consistent devotion to his guests."

The Setai, Miami Beach has launched a series of offerings for guests to join in its 10th anniversary celebration including a \$10,000 group dining experience and a half-day spa escape. A full schedule of events and offerings will be updated ongoing and can be found on The Setai [website](#).

For a detailed explanation of how Forbes Travel Guide compiles its Star ratings, visit www.forbestravelguide.com/about/ratings. To view the complete list of 2015 Forbes Travel Guide Star Award winners <http://www.forbestravelguide.com/about/ratings>.

###

About The Setai, Miami Beach: Awarded the Forbes Travel Guide Five Star Award in 2015, The Setai, Miami Beach is an integral part of Miami's social, cultural and architectural Art Deco heritage. The 120-room Asian-inspired hotel re-emerged in November 2013 from multi-million dollar revitalization to its iconic pools, pool deck and other select areas of its complex. Embracing the serene Far East cultural style, The Setai features a refreshing balance between the sizzling South Beach scene and a tranquil tropical hideout. Offering the finest personal service for its discerning guests, three newly renovated sparkling pools, new dining experiences, and a dedicated concierge team, The Setai leaves no request unfulfilled, hence its popularity among the international jet-setting and A-lister crowds. For more information, visit thesetaihotel.com. FB: /thesetai. Twitter: @TheSetai.

About Trevi Luxury Hospitality Group: Headquartered in Dallas, Texas, Trevi Luxury Hospitality Group is an organization dedicated to creating world-renowned hotels and resorts. Having assembled a team of the industry's most noted and experienced luxury hotel executives, Trevi offers an unparalleled capacity for developing, planning, operating, managing and marketing the finest independent hotels and resorts worldwide. Trevi is the vision of respected international hotelier Atef Mankarios who serves as CEO. Trevi provides comprehensive services to select independent luxury hotels and resorts around the world. Visit Trevi at www.trevilhg.com.

About Forbes Travel Guide Forbes Travel Guide, formerly Mobil Travel Guide, is the originator of the prestigious Five Star Rating system, and has provided the travel industry's most comprehensive ratings and reviews of hotels, restaurants and spas since 1958. Forbes Travel Guide has a team of expert inspectors who anonymously evaluate properties against up to 800 rigorous and objective standards, providing consumers the insight to make better-informed travel and leisure decisions. Forbes Travel Guide is the gold standard for luxury hospitality ratings worldwide. For more information about Forbes Travel Guide, visit www.forbestravelguide.com